



CFS

Benefits Quantified



Shaping A Brighter Tomorrow

Our Mission

To empower aspiring entrepreneurs and business owners with customised and curated solutions to deliver quantifiable benefits through participative approach and collaborative wisdom

Our Vision

We envision a future where businesses thrive and evolve through a model of participative partnerships. CFS would be an entrepreneurial catalyst driving change and redefining excellence.



" CFS @Glance ...The India Story "

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India is at an inflexion point to touch the 5 trillion economy . Over the last couple of decades, the government of India has stepped up initiatives to enable and achieve this objective . This in turn has provided large and varied opportunities for entrepreneurs and businesses. At CFS, our aim is to partner with aspiring entrepreneurs and key stakeholders by instilling confidence , guidance and timely interventions through a collective and collaborative approach to make their aspirations come true.

- **Benefits Quantified through Collective Wisdom**

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Our Journey

where we advise our clients on Strategic Initiatives, Capital Structuring, Business Process Re-Engineering, Finance, Accounting & Taxation domains.

Dedication and Innovation

At CFS, our story is a testament to unwavering dedication and a relentless pursuit. Established in 2016, we have seamlessly woven together over three decades of collective experience in the realms of financial services, real estate and in the management of small and medium enterprises. While our journey has been punctuated by significant milestones, it is fundamentally defined by our commitment to our clients..



Our Services

Explore our comprehensive suite of services, from investment banking to strategic consulting and virtual CFO support. Partner with us for tailored solutions that drive success

Investment Banking

Unlock financial potential with our tailored Investment Banking services.

- Pitch Book Preparation
- Financial Modelling
- Equity/ Seed/ Angel Fund Raise
- Debt Raise
- Structured Debt

Curated Consulting

Achieve sustainable growth through our curated consulting services

- Revenue Enhancement
- Cost Optimisation
- Go to Market Strategy
- Risk Management

Transformation

We can support our clients in managing technology change, process transformation, implementing Lean/Six sigma, and also solve business critical problems - in Business, Technology and Operations

CFO Services

Elevate your business with our CFO services offering

- Budgeting and Forecasting
- Treasury Management
- Regulatory Reporting
- Financial Analysis
- Investor Relations
- M&A Support

Support Services

Boost efficiency and compliance with our support services like:

- Secretarial
- Audit
- Valuation
- Due Diligence
- Incorporation
- Taxation and structuring

Risk Management

We partner with our clients in enhancing their Risk Management capabilities through inputs on Policy, Process and Assurance, training and governance



Our Approach



Customer Centricity

Putting clients first is our guiding principle. We tailor solutions to meet your unique needs, ensuring a personalized and impactful experience



Actionable Solutions

We go beyond recommendations, delivering practical solutions. Our strategies are designed for implementation, driving tangible results and measurable success.



Collaborative Approach

We believe in partnership. Our collaborative approach involves working closely with you to achieve shared goals, fostering innovation and lasting success

Leadership Team



Parthasarathy R

Director

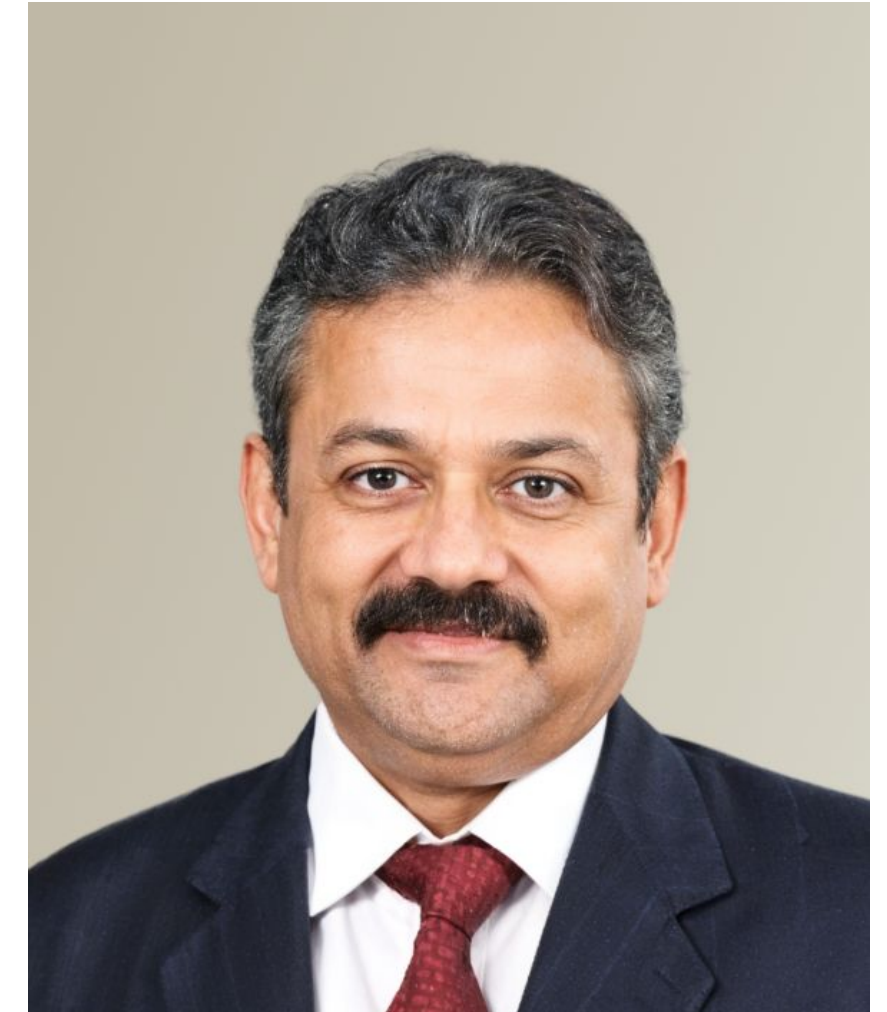
A Qualified Chartered Account having more than 3 decades of experience spanning Middle East & India in sectors like BFSI, Real Estate and Automobiles . Has worked closely working with Boards of multiple companies and as CEO with leading MNCs and Indian corporates. Specialises in the areas of Business Transformation , Financial Advisory & Strategic Consulting helping the client to scale up business with a quantifiable benefit to the bottomline..



Guru Vijendran

Director

CAIIB-qualified banker with 25+ years' experience in SME and mid-corporate funding, retail mortgages, and trade finance. Expert in analyzing industry trends and providing customized solutions for clients.



Gopalakrishnan

Principal

Senior Level Chartered Accountant with 32 years of experience a well diversified TVS group (\$8 billion company). Worked across NBFCs, manufacturing, software and others in TVS Group. Has experience in handling Fund Raising, Strategic Planning & Analysis, Turnarounds, Lending, portfolio management and business operations

Executive Team



Balaji Parthasarathy

Principal

Chartered Accountant with over a decade of experience in the financial services industry who started career as rating analyst at Crisil (an S&P company) and evolved to roles of CFO for NBFCs . Last role was at Anicut Capital (>5 years), Private Credit fund leading investments in private credit, managing ~3K Crs of Investments across tenor



R Arun

Consultant

A Qualified Chartered Accountant with around 14 years of post-qualification and an overall 2 decades of experience in Taxation, Assurance and Accounting Proficient in Direct Tax Law and handy exposure in handling tax issues and litigations of varied sectors



Vijayalakshmi P S

Principal

Experienced Chartered Accountant & Company Secretary with 20+ years in Finance, Accounting, Audit, Taxation and Secretarial domains. Specialized in Capital Raise, Business Planning and Financial Analysis with CFO roles in NBFCs and other corporates.

Consultant Team



Harish Varadharjan

Strategic Consultant

A Qualified Chartered Account having ~ a decade of experience first with a top tier strategy consulting firm (Boston Consulting Group) across India, UAE, Kuwait and Saudi Arabia with experience across operations & strategy, and then in scaling up start ups in UAE and Netherlands in the agri-tech space.



Abhijith Ramasubramanian

Real Estate Consultant

A Qualified Chartered Account having ~ a decade of experience in working in a top tier strategy consulting firm JLL and Cushman & Wakefield, with experience across Real estate operations & strategy. He has worked with top tier funds and developers for capital raise and structuring. He also actively consults and supports a self service market place for borrowers to identify investors in NBFC and PE space and interact with them.

Our Real Estate Clients



Our Financial Services Clients



Our Manufacturing & SME Clients



Our CFO Services Clients





Contact us

Have questions or want to explore how we can assist you? Reach out to us today. Were here to help and eager to connect



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